# Design and Analysis of Scientific Experiments 

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Scientist: Tomorrow.
RAB: I am afraid that I cannot do it by then.
Scientist: I do not need you to do anything; I just need to tick the box that says that I have consulted a statistician.

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The horticulturalist describes five different species, all with Latin names.
RAB calls them $A, B, C, D$ and $E$.
Of course, the real Latin names are used in the details of the experiment,
but RAB uses $A, B, C, D$ and $E$ in her thinking and planning. So she has to make a dictionary for herself, linking the letters to the real names.

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RAB: What do you mean by $\sigma^{2}$ ?
Scientists: Everyone knows that $\sigma^{2}$ means variance, so we do not need to explain that.
RAB: But I think that your set-up will have two different variances, so we need different notation for each, and we have to explain which is which.

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Three other mathematicians: No, you must be wrong because...
All the biologists: How can you be so rude to your colleague? All the mathematicians, including the one who had made the claim: If I make a mistake, I prefer it if other people tell me as soon as possible, so that I do not waste any more time using a false assumption.

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When queried, they said
Of course! We always do this. We do this job so that we have other people to talk to while we are doing it.

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But the students preferred to work with their friends, so they arranged to swap times and/or pieces of equipment.

They did not want to get into trouble for this, so they reported their results as if they had done their experiment at the allocated time and on the allocated piece of equipment.

## Data collection

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- No intermediate calculations.
- No delegation to juniors.


## Data sniffing

Look over data for obvious anomalies or outliers or bad practice (for example, change of measurement units). Query dubious data while there is still time to investigate.

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## Example

RAB: Why is one measurement more than 15 times as big as any of the others?
Scientists: Oh, we had not noticed that, we will check.

Scientists (a bit later): Sorry, we had made a copying mistake, we have corrected it now.

## More examples of data scrutiny

## Example

In an experiment at an agricultural research station in New Zealand, the hardness of kiwi fruit was measured. Preliminary data analysis made the statistician suspicious of the results. Then he noticed that the data had been recorded in two different handwritings. He re-analysed the data, including an unknown constant to multiply all the data in the second handwriting. The fitted value of the constant was 2.2. What does this suggest?

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## Example

In an experiment on wheat yields, I noticed that the numbers recorded for the last 12 plots out of 72 were noticably lower than the rest. I asked why. "It started to rain during harvest, when the harvester was about 12 plots away from the end." I was able to include a covariate in the data analysis to allow for this.

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If MS (treatments) $\approx \mathrm{MS}$ (residual) then we do not have enough evidence that there are differences between treatments. (There may be, but these data do not give us evidence to claim that.) If MS(treatments) $\ll$ MS(residual) then you should query the data.
Once when I did query this, I got the reply "Oh, we used a block design, because we know that we are supposed to, but we did not want to burden your brain with too many details."

## Rothamsted Experimental Station (Harpenden)

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I worked in the Statistics Department there from 1981 to 1990.

## Blocking

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Partition the experimental units into homogeneous blocks and plant each variety in one plot in each block.

## Latin squares

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The design is called a Latin square if every treatment occurs exactly once in each row and once in each column.

## An experiment on potatoes at Ely in 1932

| $E$ | $B$ | $F$ | $A$ | $C$ | $D$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $B$ | $C$ | $D$ | $E$ | $F$ | $A$ |
| $A$ | $E$ | $C$ | $B$ | $D$ | $F$ |
| $F$ | $D$ | $E$ | $C$ | $A$ | $B$ |
| $D$ | $A$ | $B$ | $F$ | $E$ | $C$ |
| $C$ | $F$ | $A$ | $D$ | $B$ | $E$ |


| Treatment | $A$ | $B$ | $C$ | $D$ | $E$ | $F$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Extra nitrogen | 0 | 0 | 0 | 1 | 1 | 1 |
| Extra phosphate | 0 | 1 | 2 | 0 | 1 | 2 |

## Column-complete Latin squares

Definition
A Latin square is column-complete if each treatment is immediately followed, in the same column, by each other treatment exactly once.

| 0 | 1 | 2 | 3 | 4 | 5 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 2 | 3 | 4 | 5 | 0 |
| 5 | 0 | 1 | 2 | 3 | 4 |
| 2 | 3 | 4 | 5 | 0 | 1 |
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These squares are widely used in tasting experiments and in trials of new drugs to alleviate symptoms of chronic conditions. (Rows represent time-periods; columns represent people.)

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A Latin square is row-complete if each treatment is immediately followed, in the same row, by each other treatment exactly once.
A Latin square is complete if it is both row-complete and column-complete.

## An experiment at Rothamsted that I designed



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This is a complete Latin square with six treatments.

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RAB: There is nothing special about 6 .
I can give you a Latin square like that for any even number.
For some experiments on the ground, an East neighbour is as bad as a West neighbour, and a South neighbour is as bad as a North neighbour. In that case, I can give you an appropriate Latin square of any size.

## There are more possible designs than you can imagine

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They are often taught only three possibilities.

- A Latin square.
- A block design, with each treatment occurring once in each block.
- A completely randomized design, which has no restrictions on which treatment can go where.


## An experiment on pesticides

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This is a common mistake, known as false replication.

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RAB: I can see that it was not completely randomized, because all the samples for each treatment come from the same part of the field.
Company: It was not a Latin square.
There were no blocks, so it was not a block design.
Therefore it was completely randomized (quotes a respectable textbook).

## Another example of false replication

Germany company Bayer AG makes agricultural chemicals (among other things). They carried out a large experiment in Mecklenburg-West Pomerania. Two large study sites were chosen, each containing many farms. At one site, all farmers treated their oilseed rape seeds with clothianidin before sowing; at the other site, no farmers did this.

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Three species of bees were used. For each species, within each site, six locations were chosen, three at the edges of fields growing oilseed rape, three at a fixed minimum distance from such fields. At each location, several bee colonies were placed. Many characteristics of bee performance were measured in each colony.

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An entire issue of the journal Ecotoxicology in 2016 was devoted to conclusions from data from this experiment. Jeremy Greenwood (CREEM, St Andrews) and RAB wrote a Letter to the Editor pointing out that there was no way of distinguishing any effect of clothianidin from any inherent differences between sites.

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Josh: Can you do 3, 6 and 9 in different orders for some zebrafish? Different times of day may have different effects.
Post-doc: I suppose so.
Josh: Why 10 fish? Can you do 12 ?
Post-doc: Yes, but it will take me at least two extra days.

## Design for the zebrafish experiment

| day | time |  |  |
| ---: | :---: | :---: | :---: |
|  | 9 am | 10 am | 11 am |
| 1 | 3 | 6 | 9 |
| 2 | 6 | 9 | 3 |
| 3 | 3 | 6 | 9 |
| 4 | 9 | 3 | 6 |
| 5 | 6 | 9 | 3 |
| 6 | 3 | 9 | 6 |
| 7 | 9 | 6 | 3 |
| 8 | 6 | 3 | 9 |
| 9 | 9 | 3 | 6 |
| 10 | 9 | 6 | 3 |
| 11 | 6 | 3 | 9 |
| 12 | 3 | 9 | 6 |

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(The experiment on potatoes in Ely was a simple example.)
The experiment may have two or more phases.

## Incomplete-block designs

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If a balanced incomplete-block design (BIBD) exists for these values of $b, k$ and $v$ then it is optimal.
Combinatorialists know many ways of constructing balanced incomplete-block designs.

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Suggestion: Simply use computer search. We can simplify this by assuming that all treatments occur equally often.
Response: Equal replication used to be part of the folklore. We now know that optimal designs do not always have this property.

## Designs for $k=2$ when $b=v$ (blocks shown as edges)

The only connected equireplicate design is the cycle.


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A star attached to one vertex of a triangle is optimal for all $v \geq 12$.

## Factorial designs

## Example

In an experiment on sugar beet (in the UK, in 1935), the treatments were all combinations of levels of the following factors.

| Sowing date | 18 April | 9 May | 25 May |
| :--- | :---: | :---: | :---: |
| Spacing between rows | 10 inches | 15 inches | 20 inches |
| Nitrogen fertilizer | none | $0.3 \mathrm{cwt} /$ acre | $0.6 \mathrm{cwt} /$ acre |

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Techniques from the theory of Abelian groups can be used to construct a suitable design.

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Now the design consists of one function allocating bean varieties to plots in the field, and another function allocating each plot to a run of the cooking machine.

## Computer search

At a conference on variety-testing in Słupia Wielka, Poland, in June 2018, Nha Vo-Thanh (Universität Hohenheim) gave a talk explaining his work with Hans-Peter Piepho on several different methods of computer search to find a good design for this experiment.

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Since then, we have combined our approaches. Computer search may get stuck in a local optimum. Using a combinatorial approach to get a good starting design may overcome this.

## Are statisticians just computers?

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I hope that my various stories convince you that statistical advice and collaboration, in the design of the experiment, in the collection of data, and the data analysis, are worthwhile.

## Ongoing collaboration

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So she came to see me on the next Wednesday afternoon, and we have been collaborating ever since.

## Biodiversity experiments

When we started, this seemed to be the received wisdom.

Treatments: random set of species<br>Measured response $Y$ : some eco-desirable outcome<br>Conclusion: the greater the number of different species, the better the outcome.

## A more carefully controlled experiment

A, B, C, D, E, F - six types of freshwater "shrimp".
Put 12 shrimps in a jar containing stream water and alder leaf litter.
Measure how much leaf litter is eaten after 28 days.

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| Assemblage |  | Richness |  |
| :---: | :---: | :---: | :---: |
| identity |  | Level |  |
| $\mathrm{A}, \ldots, \mathrm{F}$ | monoculture | 12 of type A | 1 |
| $\mathrm{AB}, \ldots, \mathrm{EF}$ | duoculture | 6 of A, 6 of B | 2 |
| $\mathrm{ABC}, \ldots, \mathrm{DEF}$ | triculture | 4 of A, 4 of B, 4 of C | 3 |

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| ---: | :---: | :---: | :--- | :---: |
|  | A $, \ldots, \mathrm{F}$ | monoculture | 12 of type A | 1 |
| $\frac{15}{41}$ | $\mathrm{AB}, \ldots, \mathrm{EF}$ | duoculture | 6 of A, 6 of B | 2 |
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The experiment was carried out in 4 blocks of 41 jars.

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The experiment was carried out in 4 blocks of 41 jars.
Actually 42 jars, because untreated jars were included, but their data was so obviously different that it was excluded from further modelling.

## Initial model fitting

The biologist fitted the model 'Richness' with 3 parameters, one for each level of richness, and found no evidence of any differences between the levels.

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This model for the response $Y$ is

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$$

The data did not give any evidence against the null hypothesis that

$$
\alpha_{1}=\alpha_{2}=\alpha_{3}:
$$

this is the 'Constant' model, or null model.

## Call in a statistician

| Assemblage identity |  | $R$ | $x 1$ | $x 2$ | $x 3$ | $x 4$ | $x 5$ | $x 6$ |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | $A$ | 12 of type $A$ | 1 | 12 | 0 | 0 | 0 | 0 | 0 |
| $\vdots$ |  |  | $\vdots$ |  |  |  |  |  |  |
| 6 | $F$ | 12 of type $F$ | 1 | 0 | 0 | 0 | 0 | 0 | 12 |
| 7 | $A B$ | 6 of $A, 6$ of $B$ | 2 | 6 | 6 | 0 | 0 | 0 | 0 |
| $\vdots$ |  |  | $\vdots$ |  |  |  |  |  |  |
| 21 | $E F$ | 6 of $E, 6$ of $F$ | 2 | 0 | 0 | 0 | 0 | 6 | 6 |
| 22 | $A B C$ | 4 of $A, 4$ of $B, 4$ of $C$ | 3 | 4 | 4 | 4 | 0 | 0 | 0 |
| $\vdots$ |  |  | $\vdots$ |  |  |  |  |  |  |
| 41 | $D E F$ | 4 of $D, 4$ of $E, 4$ of $F$ | 3 | 0 | 0 | 0 | 4 | 4 | 4 |

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| Assemblage identity |  |  | $R$ | $x 1$ | $x 2$ | $x 3$ | $x 4$ | $x 5$ | $x 6$ |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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| 41 | $D E F$ | 4 of $D, 4$ of $E, 4$ of $F$ | 3 | 0 | 0 | 0 | 4 | 4 | 4 |

I suggested the model 'Type' with 6 parameters $\beta_{1}, \ldots, \beta_{6}$ :

$$
\mathbb{E}(Y)=\sum_{i=1}^{6} \beta_{i} x_{i}
$$

( $\sum x_{i}=12$ always, so no need for intercept.)

## Family of expectation models (picture vs. formulae)



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Constant (1)

## Family of expectation models (picture vs. formulae)



Constant (1)

## Family of expectation models (picture vs. formulae)

(18) Richness * Type | ( $\beta_{i}$ can change with each level |
| :--- |
| of richness but does not depend |
| on what else is present) |

## What the data showed: mean squares (picture/numbers)


Richness + Type • Type

Scale:
$3 \times$ residual mean square

Richness $\cdot$ Constant

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## What the data showed: mean squares (picture/numbers)

## Assemblage ID

 Richness + Type
## Conclusions:

The model Richness does not explain the data.
The model Type explains the data well.

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The model Richness does not explain the data.
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Two experiments, with two responses each, all led to similar conclusions.

Scale:
$3 \times$ residual mean square
Richness $\cdot$ Constant

## A new experiment on a different ecosystem (7 types)

Assemblage identity A, ..., G monoculture 12 of type A<br>Richness<br>Level<br>AB,..., FG duoculture 6 of $\mathrm{A}, 6$ of B<br>triculture 4 of $\mathrm{A}, 4$ of $\mathrm{B}, 4$ of C<br>3

## A new experiment on a different ecosystem (7 types)

|  | Assemblage |  | Richness <br> Level |  |
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| Assemblage <br> identity |  |  |  | Richness <br> Level |
| ---: | :---: | :---: | :--- | :---: |
| 7 | $\mathrm{~A}, \ldots, \mathrm{G}$ | monoculture | 12 of type A | 1 |
| 21 | $\mathrm{AB}, \ldots, \mathrm{FG}$ | duoculture | 6 of A, 6 of B | 2 |
| $\frac{35}{63}$ | $\mathrm{ABC}, \ldots, \mathrm{EFG}$ | triculture | 4 of A, 4 of B, 4 of C | 3 |

"Do I really need all 35 tricultures?"

## A new experiment on a different ecosystem (7 types)

| Assemblage <br> identity |  |  |  | Richness <br> Level |
| ---: | :---: | :---: | :--- | :---: |
| 7 | $\mathrm{~A}, \ldots, \mathrm{G}$ | monoculture | 12 of type A | 1 |
| 21 | $\mathrm{AB}, \ldots, \mathrm{FG}$ | duoculture | 6 of A, 6 of B | 2 |
| $\frac{35}{63}$ | $\mathrm{ABC}, \ldots, \mathrm{EFG}$ | triculture | 4 of A, 4 of B, 4 of C | 3 |

"Do I really need all 35 tricultures?"
"Use 7 tricultures making a balanced incomplete-block design."

## A new experiment on a different ecosystem (7 types)

|  | Assemblage identity |  |  | Richness Level |
| :---: | :---: | :---: | :---: | :---: |
| 7 | A, ..., G | monoculture | 12 of type A | 1 |
| 21 | AB, ..., FG | duoculture | 6 of A, 6 of B | 2 |
| 35 | ABC, ..., EFG | triculture | 4 of $A, 4$ of B, 4 of C | 3 |
| 63 |  |  |  |  |

"Do I really need all 35 tricultures?"
"Use 7 tricultures making a balanced incomplete-block design."


## A new experiment on a different ecosystem (7 types)

|  | Assemblage |  | Richness <br> Level |  |
| ---: | :---: | :---: | :--- | :---: |
|  | identity |  | 1 |  |
| 7 | A, ..., G | monoculture | 12 of type A | 2 |
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"Do I really need all 35 tricultures?"
"Use 7 tricultures making a balanced incomplete-block design."


Another success: Advances in Ecological Research published this picture of the Fano plane.

